



MAKE CONNECTIONS AT DANCE PRO CONVENTION

Dear Friends,

All That Jazz Enterprises Inc. is excited to bring together dance teachers and professionals from across the country for the first event of its kind in Canada. Dance Pro Convention is a weekend event that will provide studio owners and dance educators with everything they need to take their teaching & businesses to the next level- classes and workshops with renowned faculty, networking events, and access to the latest tools and resources on the market. **If you've been looking for the right occasion to tap the Canadian market we can provide a valuable opportunity to meet your new best clients face to face.**

The Canadian dance industry is growing and evolving at a rapid pace and local companies servicing dance schools, teachers and dance related businesses are in limited supply. Teachers and studio owners are eager to get their hands on the latest tools and resources but may not know about your company or organization. Dance Pro Convention will offer dance professionals a direct link to suppliers of dance related products, organizations and services through a range of **thoughtfully designed promotions.**

At Dance Pro Convention we provide more than just a trade show booth, we offer a rare chance for strategic penetration of an untapped market. We provide you with a platform for **FREE market research** and an environment conducive to creating lasting relationships with a loyal client base. To ensure your investment as an exhibitor is worthwhile we are offering a limit of **only 20 exhibitor spaces.**

WHAT YOU GET

- * Exhibitor Station
- * Exhibitor introduction at our Welcome reception
- * Roundtable Q&A session with convention attendees
- * Participation in panel discussions in your area of expertise (if applicable)

This year, as a special promotion, we are providing **FREE Exhibitor Stations.** All you need to do is cover the costs of your own travel and display. For greater impact you can choose from our promotional add ons or opt for one of the sponsor opportunities for maximum exposure (see following page).

We look forward to hearing from you soon and are always here to answer your questions.

Best,
Tamara Thompson Levi
Director, All That Jazz Enterprises Inc.

EXHIBITOR STATION

Includes one six foot table, 2 chairs, tablecloth

PLUS: listing in Dance Pro Handbook, listing on Dance Pro website, participation in roundtable session

* Additional supplies & equipment including pipe & drape, speakers and monitors available for an extra charge.

ADD ONS	Rate
- Inserts in welcome packages	\$250
- Printed Ad in Shine Event Programs (<i>deadline February 1st, 2011</i>)	\$100/ \$250/ \$500
- Online Ad in Industry Dance Magazine, Canada's #1 Dance Community Website, for 1 year	\$200
- Feature in DANCE PRO e-blast	\$250

SPONSORSHIP

Includes Exhibitor Station, one of the Add Ons above, a List of event attendees, and acknowledgement of sponsorship of your choice of the following:

CONTINENTAL BREAKFAST **\$650**
Coffee, tea, pastries and fruit for faculty & attendees.

MASSAGE BOOTH **\$750**
The massage booth will provide FREE massage sessions for attendees.

SUSHI LUNCHEON **\$850**
Japanese luncheon featuring a variety of fresh sushi for faculty & attendees.

FASHION SHOW **\$3000**
A choreographed presentation of dance and active wear featuring professional dancers & choreographer.

CHOREOGRAPHY AWARDS SHOW **\$5000**
An evening event featuring choreographers from across the region and presentation of cash awards.

COMMITMENT DEADLINE – March 1st, 2011

★ Please complete and return the attached commitment form by March 1st, 2011

ALL THAT JAZZ ENTERPRISES INC.
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EMAIL: INFO@DANCEPROCONVENTION.COM

www.DanceProConvention.com

COMMITMENT FORM

Company Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

Address: _____

City: _____ **Province/ State:** _____ **Postal/ Zip Code:** _____

Website for web link: _____

Select	Promotion	Rate	Total
	EXHIBITOR STATION	FREE	
ADD ONS			
	1. Welcome Package Inserts	\$250	
	2. Program Ad at Shine Events (1/4, 1/2, full pg)	\$100/ \$250/ 500	
	3. Online Ad in Industry Dance Magazine - 1YR	\$200	
	4. Feature in e-Blast	\$250	
SPONSORSHIP			
	Continental Breakfast	\$650	
	Massage Booth	\$750	
	Sushi Luncheon	\$850	
	Fashion Show	\$3000	
	Choreography Awards Show	\$5000	
SPONSORS indicate free add ons here (<i>one per sponsored event</i>):			
GRAND TOTAL			

Additional equipment/ supplies required:

FOR OFFICE USE ONLY

Date Received: _____

Paid By: _____

Confirmation Sent on: _____

Invoice #: _____